


KIDS RUN

AN INDEPENDENT HEALTH FOUNDATION EVENT

Kids Run Sponsorship Opportunities June 7, 2025

SPONSORSHIP LEVELS:	FRONT RUNNER \$3,500	TRAIL BLAZER \$2,000	SPRINTER \$1,000	WARM-UP \$200 & UNDER
LOGO RECOGNITION ON BILLBOARDS/BUS SHELTERS IN BUFFALO METRO AREA				
RECOGNITION ON KIDS RUN WARM-UP VIDEOS				
LOGO RECOGNITION ON POSTCARDS SENT TO 5,000 HOMES				
LOGO ON 40,000 FLYERS DISTRIBUTED TO LOCAL ELEMENTARY SCHOOLS				
LOGO WITH LINK ON INDEPENDENT HEALTH FOUNDATION WEBSITE FOR ONE YEAR (15,000 VIEWS ANNUALLY)				
TAG/MENTION ON INDEPENDENT HEALTH FOUNDATION SOCIAL MEDIA. REACHING OVER 8,000 FOLLOWERS				
				
COMPANY BRANDED ROAD SIGNS AROUND RACE TRACK				
RECOGNITION ON EMAIL SENT TO 5,000 PAST ATTENDEES AND 50,000 INDEPENDENT HEALTH MEMBERS	LOGO	LOGO	NAME MENTION	
OPPORTUNITY TO HOST TABLE AT KIDS RUN VENDOR TENT DURNING EVENT				
COMPANY RECOGNITION ON KIDS RUN WEBSITE (15,000 VISITS ANNUALLY)	LOGO WITH LINK	LOGO	NAME MENTION	
NAME RECOGNITION IN ANNUAL REPORT. DISTRIBUTED TO OVER 200 COMMUNITY PARTNERS				
LOGO RECOGNITION ON MAIN STAGE				
OPPORTUNITY TO MAKE A DIFFERENCE IN THE HEALTH AND WELL-BEING OF WESTERN NEW YORK				

WE COMMIT TO MAKING A DIFFERENCE IN OUR COMMUNITY





Please complete this form by April 18, 2025 by mail, fax, or email to:

Independent Health Foundation

511 Farber Lakes Dr., Buffalo, NY 14221 | Fax: (716) 635-3984 |

Megan.Ruszczuk@independenthealth.com

Or online at: <https://www.surveymonkey.com/r/KidsRun2025>

PLEASE SELECT SPONSORSHIP OPPORTUNITY:

FRONT RUNNER SPONSOR \$3,500

TRAIL BLAZER SPONSOR \$2,000

SPRINTER SPONSOR \$1,000

WARM-UP SPONSOR \$200 & UNDER

I WANT TO CUSTOMIZE A SPONSORSHIP PACKAGE



CONTACT INFORMATION

Company/Organization Name: _____

Contact Person: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Day of Event Contact: _____ Phone: _____

Signature: _____ Date: _____

